

## **Press Release**

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### **FOR IMMEDIATE RELEASE**

#### **ADVANTURE/QSN ENJOYING THE SOUND OF SUCCESS**

**NORTON** –ADVANTURE Media and its sister company in Las Vegas,

ADVANTURE/QSN recently brought home four *Silver Microphone Awards* from the 2002 competition.

According to Travis Shortt, president and managing partner of both companies, ADVANTURE/QSN was named a National Finalist in four categories: Entertainment, Real Estate, Audio Programs/Miscellaneous, Web Site, Production Studio.

“This means that our work was ranked among the upper echelon in the nation in these four categories and we feel that is saying quite a bit since the competition is open to more than 40,000 advertising agencies, production companies, and radio stations,” Shortt said.

The winning programming was created for a variety of clients including national syndicated radio program *Sports Talk*, industry web site [www.phatdrops.com](http://www.phatdrops.com), NV Mortgage, and Summer Jam 2001.

“We are very excited to have been named winners in this year’s competition. This was our first entry into this particular competition and we are very pleased to bring home four awards our first year out,” Shortt said.

According to Shortt, the honor goes to Gene Harris, Jr., the Vice-President of West Coast Operations for ADVANTURE/QSN.

“Mr. Harris has been a part of our creative team for sometime but has taken on a much larger role with the merger of our companies. He has brought to our firm over 25 years of experience in television and radio broadcasting and the honor of receiving these awards is entirely his responsibility. His creative genius and production capabilities are among some of the best I’ve encountered,” Shortt said.

According to Shortt, the awards will be displayed at both offices along side the other awards garnered by the firm. These include a 2001 *Telly Award*, an *Emmy*, twelve platinum records, one gold record, and two *Traverse Marketing Tourism Awards*.

The Silver Microphone Awards is a competition designed to select the best local and regional radio commercials, audio programs and web sites created by advertising agencies, production companies, and radio stations in the U.S.

This year’s competition was open to more than 40,000 advertising agencies, production companies and radio stations.

There were 38 categories in which to be judged and entries were judged for creativity, production quality, talent, and overall effectiveness. This year’s judges represented all aspects of the broadcast and advertising industry.

ADVANTURE/QSN and ADVANTURE Media operate as full-service advertising agencies, public relations firms, and production companies with corporate offices in Norton, VA and a branch office and audio production studio in Las Vegas, NV.

For more information, please visit [www.qsn.cc](http://www.qsn.cc), [www.advanturemedia.com](http://www.advanturemedia.com), or call toll-free 1-877-679-6104.

