

Press Release

American Cancer Society
Subject: Relay for Life

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FOR IMMEDIATE RELEASE

LEBANON – The first ever Russell County Relay for Life will be held on Friday and Saturday, June 16 and 17 at the Lebanon Town Park in Lebanon, VA.

According to organizers, this event is the American Cancer Society's (ACS) number one fundraiser of the year.

“Our goal is to raise \$15,000.00 for this first ever Russell County event. That money will then go towards the ACS's programs such as Reach to Recovery, Make Yours a Fresh Start Family, as well as awareness promotions within the county,” said Jane Roberts of the American Cancer Society.

According to Roberts, other uses of the funds include financial assistance for individuals who need treatment or transportation to and from doctors as well as to help pay for pain and anti-nausea medication.

The Russell County Rotary Club, the Town of Lebanon, the Lebanon Lions Club, and Food City, which is providing breakfast the morning of the relay, are sponsoring the event.

For more information on how you can help in this endeavor, please call Sharon
Keith at 540.889.8041 or Amy Burke at 540.762.7964